



Dear Neighbors and Friends,

Cottonwood Heights is preparing for our annual Butlerville Days celebration, and we would like to extend an invitation for you to be part of the parade. This year our celebration will be held on Wednesday, July 24th, 2013. This is one of the only local afternoon parades celebrating the 24th of July, and the city is excited to host this increasingly popular event.

This year the parade will begin 3 p.m. Parade distance is approximately 1.3 miles, starting at Butler Elementary School on the corner of 2700 East Fort Union Boulevard and ending on the east side of the LDS Chapel at 2301 East Bengal Boulevard.

Our parade will feature the Cottonwood Heights city float as well as other floats, classic cars, business entries, marching bands, drill teams, and musical groups.

The parade has seen growth every year, and this year we may need to limit the number of entries. This possibility combined with our efforts to accommodate staging and planning the length of the parade means that it is in your best interest to submit your parade entry application as soon as possible.

Children's Parade

The ever-popular children's parade will start off the main parade, and all children are welcome to participate in this portion. We ask that you submit a waiver for each child who plans to participate.

Participant Awards

This year we will be judging all entries and giving awards, so we encourage you to enter to win!

Butlerville Days Celebration and Festivities

We would love to have you join us after the parade for all the festivities at Butler Park. Even with the ongoing construction of the new Butler Middle School, we are planning on a fantastic event. Back by popular demand, "The Salamanders" will headline our entertainment, and as always there will be a great fireworks show at dusk! There will be plenty of fun for the entire family.

The following pages include the forms will need to be filled out and return in order to request an entry in the parade. Please mail/email/fax the completed application form to my attention by **Monday, July 8 at 5 p.m.**

Sincerely,

Jim Andrus—Parade Chair (bvparade@gmail.com)
1265 E. Ft. Union Blvd. Ste. 250
Cottonwood Heights, Utah 84047
Fax: 801-944-7005



Parade Guidelines

The purpose of the Butlerville Days parade is to celebrate Cottonwood Heights' pioneer heritage in a "hometown" manner that is suitable for participation and viewing by people of all ages.

Applications for entry in the parade are required for all participants. The parade committee reserves the right to deny application for any entries that it determines to be inconsistent with the purpose and theme of the parade.

1. The children's parade is designated for ages 12 and under.
2. Check-in and staging will begin at 1:30 p.m. The parade start time is 3 p.m.
3. The children's parade section will be leading out the parade, so they must be present at the parade staging area no later than 2:45 p.m. Any children arriving late may not be able to participate. Please have wagons and bikes decorated before your arrival. Children's parade entries will assemble in front of Butler Elementary School on the grass near the south doors. Following the parade, children can be picked up on the south lawn of the LDS chapel at 2301 East Bengal Blvd.
4. The event is a community event and not a political one. Civic entries or those representing officials in their elected capacity are invited and welcome to participate but, in keeping with the parade's purpose and theme, campaign entries and electioneering (*this includes the distribution of campaign flyers and other **political** materials along the parade route*) are strongly discouraged.
5. Throwing of candy and/or other small trinkets is allowed under the following conditions:
 - No objects are to be thrown from vehicles or floats.
 - Designated "throwers" are required to walk alongside the parade entry and may toss candy away from vehicles or floats. They must avoid hitting parade participants or spectators.
 - Soft candy is recommended.
6. The safety, liability and operation of your float, group or organization is your sole responsibility. Routines should be designed to permit constant forward movement.
7. Upon check-in at the staging area, equestrian entries will be required to verify presence of their clean-up assistants. **Equestrian entries will not be allowed to participate without the required clean-up assistants.**
8. Only parade entry vehicles and their towing vehicle will be allowed in the staging area. Law enforcement will direct cars carrying parade participants, including the children's parade participants, to the parking lot entrance on the east side of the LDS chapel at 2700 East Fort Union Boulevard. From there, cars will only be allowed to exit through the west exit of that parking lot.



Parade Entry Application Form Page 1

Name of Organization: _____

Name of Individual(s) Responsible for Entry: _____

Street Address: _____

City, State, Zip: _____

Phone number: _____ Email address: _____

Check entry category:

☐

Commercial Float

Float length: _____ Width _____ Height _____ Vehicle Clearance _____

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Civic Float

Float length: _____ Width _____ Height _____ Vehicle Clearance _____

☐

Drill or Dance Team

☐

State, County, City, Chamber

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Civic, Club, School, Church

☐

Classic Car

☐

Business Entry

☐

Band

☐

Military

☐

Equestrian

☐

Clown Entry

Other (explain) _____

Will there be sound? Yes No

Number of participants in your parade unit _____

Number of vehicles / animals _____

